

## **The East Manchester Academy**

Executive Headteacher: Ms P. Kane M.A.

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1st February 2019

LBU/MBI

Dear Parent / Carer

## Year 10 Super Learning Day

On Thursday 7th February all of our students will be attending Super Learning Day in school instead of normal timetabled lessons.

Super Learning Day is The East Manchester Academy's Personal, Social, Health, Economic curriculum day. These days take place three times an academic year and are vital for our students' personal and social educational needs.

During Super Learning Day 2 Year 10 students will be taking part in a day named 'Enterprising – manufacturing your future. During this day students will be taking part in a workshop that is designed to build skills central to maintaining a successful business. By the end of the day students will understand the importance of marketing, sales, organising production, working collaboratively, keeping customers pleased, meeting deadlines and managing cash flow. Students will develop skills of communication, time management, leadership, teamwork, problem solving, delegation, organisation and planning. Students learn about costs and profits, product design, enthusiasm and motivation initiative, decision making and presentation techniques.

The workshop will be delivered by an external agency with TEMA staff supervision.

For those of you wanting to learn more about the day please follow our live Twitter news feed of the day @temAcademy.

Please discuss with your son / daughter prior to the day to ensure he / she is prepared for the content as well as after the day to discuss learning and how the day has changed his / her perceptions.

If you have any questions or queries about the day, please contact Ms Bulcroft at school via the school phone number.

Many thanks in advance for your support.

Yours sincerely

Ms L Bulcroft Head of Social Sciences and Personal, Social, Health, Economic