

The East Manchester Academy

Academy Headteacher: Ms J. Bowen

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Dear Parent/Carer,

To help inspire our pupils to progress into higher education, and learn about the range of options available to them after high school, we work with Greater Manchester Higher who fund a range of activities for our pupils, including:

- In-school talks and presentations
- Mentoring projects
- University campus visits
- Subject taster sessions
- Fully funded residential summer schools
- Attainment raising activities

As a Government funded programme, GM Higher are required to collect the personal data of pupils. The collection of this data allows them to evaluate the programme by monitoring engagement in their activities, and tracking the progression of pupils into higher education.

In order to support GM Higher with their evaluation requirements, we are obligated to share the data of our pupils in eligible year groups with them. This will be done after **13**th **November**, therefore if students wish to opt out they should do so by this date. You/your student can opt out of their data being shared by contacting the school before this date. Please email, admin@temac.co.uk or leave a answerphone or phone message with our admin team.

For a full explanation of GM Higher's GDPR compliance policy please read their privacy notice https://gmhigher.ac.uk/wp-content/uploads/2023/09/GMH-Data-Collection-and-GDPR-Privacy-Notice-2023-24.pdf This notice provides detailed information on the data GM Higher collects, how it is used, and the legal basis for collecting the data.

Further information about GM Higher and the activities they deliver can be found on their website at www.gmhigher.ac.uk

Many thanks

Stephanie Lonsdale

Assistant Headteacher - Student Support and Community Relations The East Manchester Academy